

Mean Concept Relationships

The following table provides the relationships that exist between element types and their meaning.

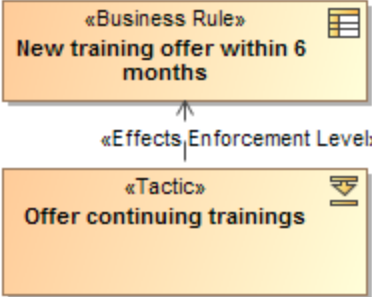
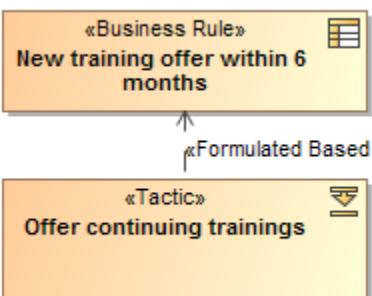
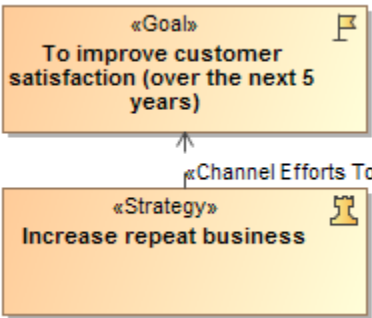

Relationship	Description	Example
Makes Operative	This link connects Mission to a Vision . Meaning that the Mission lists every continuing Activity to ensure the Vision.	<p>The diagram shows two boxes. The top box is labeled «Vision» and contains the text "Be the premier consulting company in the industry". The bottom box is labeled «Mission» and contains the text "Provide consulting and training services to companies in Europe". A vertical line with an open arrow at the top points from the Mission box to the Vision box, with the label «Makes Operative» next to it.</p>
Component Of	This link connects Strategy to a Mission . Meaning that the Strategy is the method or course of action that will be employed to achieve the Mission.	<p>The diagram shows two boxes. The top box is labeled «Mission» and contains the text "Provide consulting and training services to companies in Europe". The bottom box is labeled «Strategy» and contains the text "Increase repeat business". A vertical line with an open arrow at the top points from the Strategy box to the Mission box, with the label «Component Of» next to it.</p>
Implements	This link connects Tactic to a Strategy . Meaning that the Tactic realizes Strategies.	<p>The diagram shows two boxes. The top box is labeled «Strategy» and contains the text "Increase repeat business". The bottom box is labeled «Tactic» and contains the text "Encourage consultation extensions". A vertical line with an open arrow at the top points from the Tactic box to the Strategy box, with the label «Implements» next to it.</p>
Enables	This link connects Strategy to a Strategy or Tactic . Meaning that a Strategy/ Tactic makes another Strategy/Tactic doable. That is to say the latter Strategy /Tactic provides an opportunity for the former Strategy/Tactic to be carried out. Use this link to associate Strategy to another Strategy or Tactic to another Tactic.	<p>The diagram shows two boxes. The top box is labeled «Tactic» and contains the text "Offer continuing trainings". The bottom box is labeled «Tactic» and contains the text "Encourage consultation extensions". A vertical line with an open arrow at the top points from the bottom Tactic box to the top Tactic box, with the label «Enables» next to it.</p>

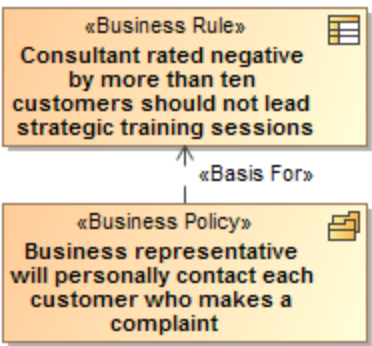
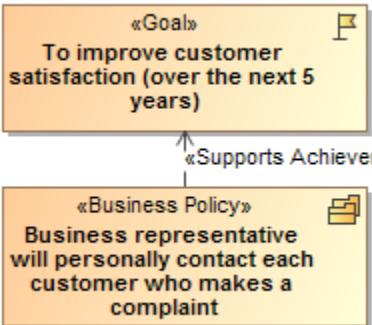
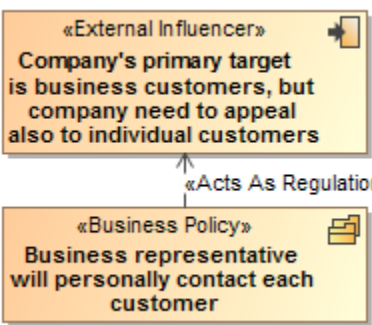
Related element

- [Means Concepts](#)

Related diagrams

- [Business Motivation Diagram](#)
- [Process Definition Diagram](#)

Effects Enforcement Level	<p>This link connects Tactic to a Business Rule. Meaning that the Tactics influences the</p>	 <pre> graph BT A["«Business Rule» New training offer within 6 months"] B["«Tactic» Offer continuing trainings"] B -- «Effects Enforcement Level» --> A </pre>
Formulated Based On	<p>This link connects Strategy or Tactic to a Business Policy or Business Rule. Meaning that the Strategy or Tactic is planned according to what result the Business Policy or Business Rule desires.</p>	 <pre> graph BT A["«Business Rule» New training offer within 6 months"] B["«Tactic» Offer continuing trainings"] B -- «Formulated Based On» --> A </pre>
Channel Efforts Towards	<p>This link connects Strategy to a Goal, or Tactic to an Objective. Meaning that the Strategy is coordinated as activities aimed towards Goals as Tactic towards Objective. For example, the Tactic "Free delivery" channels efforts towards the Objective "5% increase in sales within 3 months."</p>	 <pre> graph BT A["«Goal» To improve customer satisfaction (over the next 5 years)"] B["«Strategy» Increase repeat business"] B -- «Channel Efforts Towards» --> A </pre>
Governs	<p>This link connects Business Policy or Business Rule to a Strategy or Tactic. Meaning that the Business Policy or BusinessRule determines the Strategy or Tactic.</p>	 <pre> graph BT A["«Strategy» Increase repeat business"] B["«Business Rule» New training offer within 6 months"] B -- «Governs» --> A </pre>

Basis For	<p>This link connects Business Policy to a Business Rule. Meaning that the Business Policy is the key to achieve Business Rule.</p>	 <pre> graph BT BP["«Business Policy» Business representative will personally contact each customer who makes a complaint"] -- «Basis For» --> BR["«Business Rule» Consultant rated negative by more than ten customers should not lead strategic training sessions"] </pre>
Supports Achievement Of	<p>This link connects Business Policy or Business Rule to a Goal or Objective. Meaning that the Business Policy provides an idea or reason to develop the Strategy or Tactic.</p>	 <pre> graph BT BP["«Business Policy» Business representative will personally contact each customer who makes a complaint"] -- «Supports Achievement Of» --> G["«Goal» To improve customer satisfaction (over the next 5 years)"] </pre>
Acts As Regulation	<p>This link connects a Business Policy or a Business Rule to External Influencer.</p>	 <pre> graph BT BP["«Business Policy» Business representative will personally contact each customer"] -- «Acts As Regulation» --> EI["«External Influencer» Company's primary target is business customers, but company need to appeal also to individual customers"] </pre>