# Getting Started

Cameo Business Modeler is a tool that provides a solution for modeling and analyzing business processes. This tool allows you to represent and analyze business process models based on the Business Process Modeling and Notation (BPMN) standard, define organization structure and business data as well as business motivation based on Business Motivation Model (BMM) standard.

This chapter contains the following sections:


### Introducing Main Concepts

### Switching to Business Modeling Perspectives

### Creating BPMN Projects