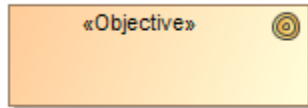


Objective

Description

An Objective is a statement of an attainable, time-targeted, and measurable target that the enterprise seeks to meet in order to achieve its Goals.

Notation



Related elements

- [Ends Concepts](#)
- [End Concept Relationships](#)

Related diagram

- [Business Motivation Diagram](#)