
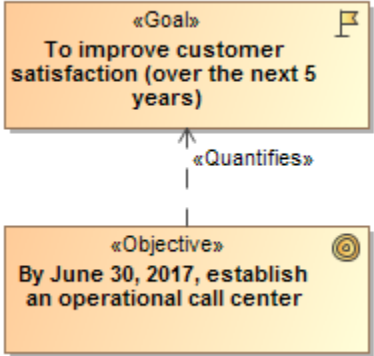


End Concept Relationships

The relationships that are allowed between elements are as follows.

Relationships	Description	Example
Amplifies	This link connects Goal to a Vision . Meaning that the Goal gives an emphasis on what must be done over a prolonged period to achieve the desired Vision.	
Quantifies	This link connects Objective to a Goal . Meaning that the Objective provides a specific time frame (for example, in June 2013) to work towards the Goal and it also gives a basis for evaluating whether the Goal is being accomplished.	

Related element

- [Ends Concepts](#)

Related diagram

- [Business Motivation Diagram](#)