

Influence Concepts Relationship

The following table provides the relationship that exists between element types and the meaning.

Relationship	Description	Example
Is Source Of	<p>This link connects Influencing Organization to an Influencer (External Influencer or Internal Influencer).</p> <p>Meaning that the Influencing Organization is the source of Influencer. An Influencer may have multiple sources, or none.</p>	<p>The diagram illustrates the 'Is Source Of' relationship. At the bottom is a box for the '«Influencing Organization»' with the text 'TrainingsEverywhere.com' and a group of people icon. An arrow points upwards from this box to a top box for the '«External Influencer»' with the text 'Budget consulting companies offer low cost and low quality trainings' and a single person icon. The arrow is labeled '«Is Source Of»'.</p>

Related elements

- [Influencer Concepts](#)

Related diagram

- [Business Motivation Diagram](#)