

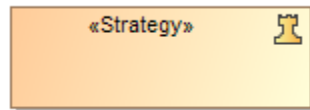
Strategy

Description

A Strategy is one component of the plan for the Mission. A Strategy represents the essential Course of Action to achieve Ends (Goals in particular). A Strategy usually channels efforts towards those Goals.

A Strategy is more than simply a resource, skill, or competency that the enterprise can call upon. It is accepted by the enterprise as the right approach to achieve its Goals, given the environmental constraints and risks.

Notation



Related elements

- [Means Concepts](#)
- [Mean Concept Relationships](#)

Related diagrams

- [Business Motivation Diagram](#)
- [Process Definition Diagram](#)