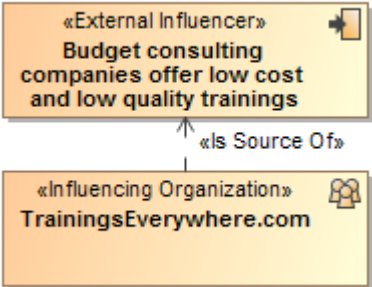


Influence Concepts Relationship

The following table provides the relationship that exists between element types and the meaning.

Relationship	Description	Example
Is Source Of	This link connects Influencing Organization to an Influencer (External Influencer or Internal Influencer). Meaning that the Influencing Organization is the source of Influencer. An Influencer may have multiple sources, or none.	 <p>The diagram illustrates the 'Is Source Of' relationship. It features two yellow boxes with orange borders. The top box is labeled «External Influencer» and contains the text 'Budget consulting companies offer low cost and low quality trainings', accompanied by a megaphone icon. The bottom box is labeled «Influencing Organization» and contains the text 'TrainingsEverywhere.com', accompanied by a group of people icon. An arrow points from the bottom box to the top box, with the label «Is Source Of» written above it.</p>

Related elements

- [Influencer Concepts](#)

Related diagram

- [Business Motivation Diagram](#)