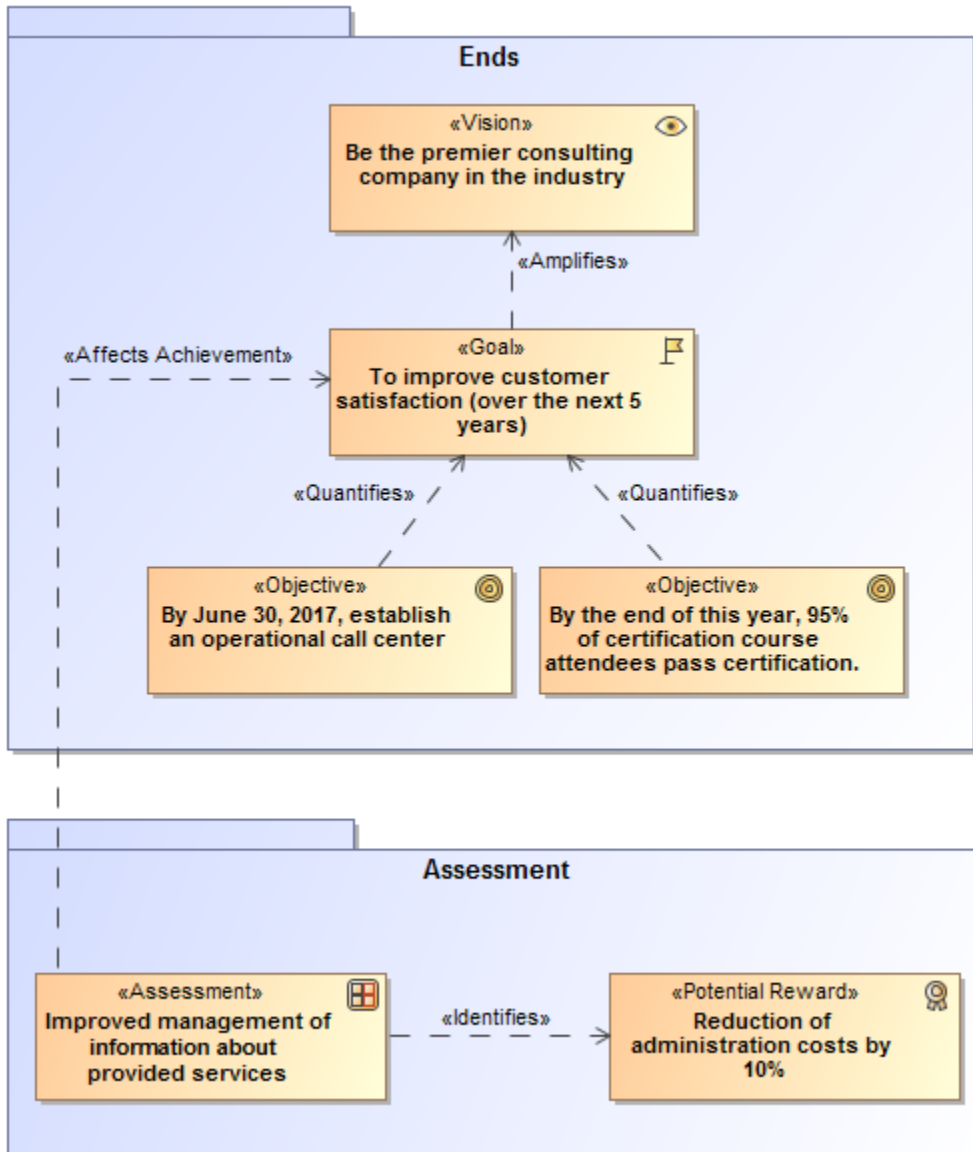


# Business Motivation Diagram

## Description

The Business Motivation Model designed to develop, communicate, and manage business plans. The model identifies and defines the elements of business plans, the motivating factors to establish the business plans, and how all these factors and elements are interconnected.

## Example



Business Motivation Diagram

## Related elements

- [Ends Concepts](#)
- [Means Concepts](#)
- [Influencer Concepts](#)
- [Assessment Concepts](#)