

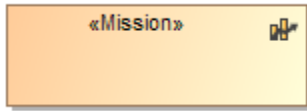
Mission

Description

A Mission indicates the ongoing operational Activity of the enterprise. The Mission describes what the business is or will be doing on a day-to-day basis.

A Mission makes a Vision operative. It indicates the ongoing Activity that makes the Vision a reality. A Mission is planned by means of Strategies.

Notation



Related elements

- [Means Concepts](#)
- [Mean Concept Relationships](#)

Related diagram

- [Business Motivation Diagram](#)