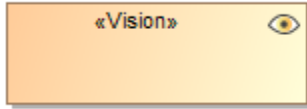


Vision

Description

A vision is a state where an organization wants to achieve in the future. It is common that a vision is made up of many aspects rather than concentrated on a specific factor of the business problem. It is the final, possibly unattainable, state the organization would like to accomplish. It does not describe how the organization will achieve the state. A Vision is often compound, rather than focused toward one particular aspect of the business problem. It is supported or made operative by Missions and amplified by Goals.

Notation



Related elements

- [Ends Concepts](#)
- [End Concept Relationships](#)

Related diagram

- [Business Motivation Diagram](#)