

# Internal Influencer

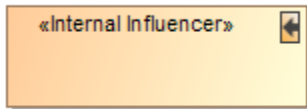
## Description

Internal Influencer is an enterprise that can impact its employment of Means or achievement of Ends.

Internal Influencer is usually categorized the following:

- Assumption: Something that is taken for granted or without proof.
- Explicit Corporate Value: An ideal, custom, or institution that an enterprise promotes or agrees with that is explicitly set forth and declared.
- Implicit Corporate Value: A corporate value that is not explicitly declared but nonetheless understood by some or all of the people in an enterprise.
- Habit: A customary practice or use.
- Infrastructure: The basic underlying framework or features of a system.
- Issue: A point in question or a matter that is in dispute as between contending partners.
- Management Prerogative: A right or privilege exercised by virtue of ownership or position in an enterprise.
- Resource: The resources available for carrying out the business of an enterprise, especially their quality.

## Notation



## Related elements

- [Influencer Concepts](#)
- [Influence Concepts Relationship](#)

## Related diagram

- [Business Motivation Diagram](#)