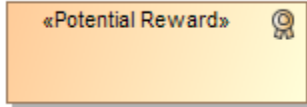# Potential Reward

Description

A Potential Reward is a category of Potential Impact that indicates the probability of gain. Some Potential Rewards are expressible as formulas, for example:

- Probability of gain (for example, 30% probability)
- Potential gain (for example, $40,000 gain)

Notation

Related elements

- Assessment Concepts
- Assessment Concept Relationships

Related diagram

- Business Motivation Diagram