

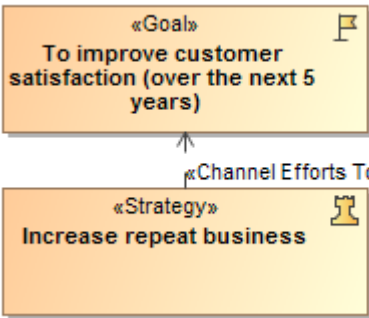

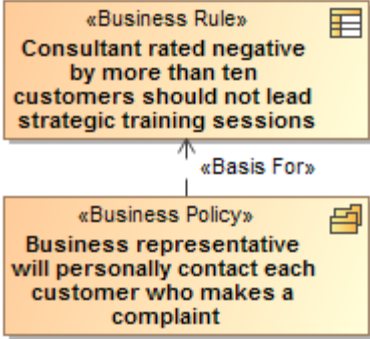
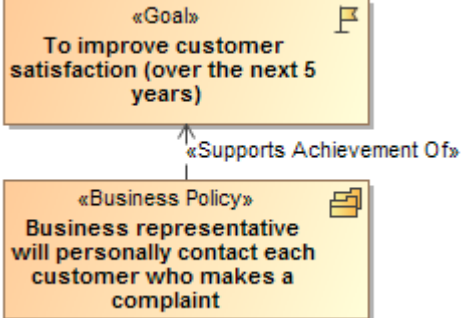
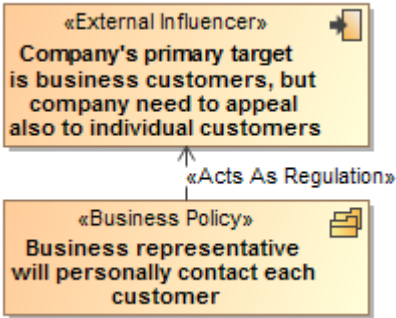


# Mean Concept Relationships

The following table provides the relationships that exist between element types and their meaning.

Relationship	Description	Example
<b>Makes Operative</b>	This link connects <b>Mission</b> to a <b>Vision</b> . Meaning that the Mission lists every continuing Activity to ensure the Vision.	<pre> graph BT     V["«Vision» Be the premier consulting company in the industry"]     M["«Mission» Provide consulting and training services to companies in Europe"]     V -- «Makes Operative» --&gt; M </pre>
<b>Component Of</b>	This link connects <b>Strategy</b> to a <b>Mission</b> . Meaning that the Strategy is the method or course of action that will be employed to achieve the Mission.	<pre> graph BT     M["«Mission» Provide consulting and training services to companies in Europe"]     S["«Strategy» Increase repeat business"]     M -- «Component Of» --&gt; S </pre>
<b>Implements</b>	This link connects <b>Tactic</b> to a <b>Strategy</b> . Meaning that the Tactic realizes Strategies.	<pre> graph BT     S["«Strategy» Increase repeat business"]     T["«Tactic» Encourage consultation extensions"]     S -- «Implements» --&gt; T </pre>
<b>Enables</b>	This link connects <b>Strategy</b> to a <b>Strategy</b> or <b>Tactic</b> to a <b>Tactic</b> . Meaning that a Strategy/ Tactic makes another Strategy/Tactic doable. That is to say the latter Strategy/Tactic provides an opportunity for the former Strategy/Tactic to be carried out. Use this link to associate Strategy to another Strategy or Tactic to another Tactic.	<pre> graph BT     T1["«Tactic» Offer continuing trainings"]     T2["«Tactic» Encourage consultation extensions"]     T1 -- «Enables» --&gt; T2 </pre>

<b>Effects Enforcement Level</b>	<p>This link connects <b>Tactic</b> to a <b>Business Rule</b>. Meaning that the Tactics influences the</p>	 <pre> graph BT     A["«Business Rule» New training offer within 6 months"]     B["«Tactic» Offer continuing trainings"]     B -- "«Effects Enforcement Level»" --&gt; A </pre>
<b>Formulated Based On</b>	<p>This link connects <b>Strategy</b> or <b>Tactic</b> to a <b>Business Policy</b> or <b>Business Rule</b>. Meaning that the Strategy or Tactic is planned according to what result the Business Policy or Business Rule desires.</p>	 <pre> graph BT     A["«Business Rule» New training offer within 6 months"]     B["«Tactic» Offer continuing trainings"]     B -- "«Formulated Based On»" --&gt; A </pre>
<b>Channel Efforts Towards</b>	<p>This link connects <b>Strategy</b> to a <b>Goal</b>, or <b>Tactic</b> to an <b>Objective</b>. Meaning that the Strategy is coordinated as activities aimed towards Goals as Tactic towards Objective. For example, the Tactic "Free delivery" channels efforts towards the Objective "5% increase in sales within 3 months."</p>	 <pre> graph BT     A["«Goal» To improve customer satisfaction (over the next 5 years)"]     B["«Strategy» Increase repeat business"]     B -- "«Channel Efforts Towards»" --&gt; A </pre>
<b>Governs</b>	<p>This link connects <b>Business Policy</b> or <b>Business Rule</b> to a <b>Strategy</b> or <b>Tactic</b>. Meaning that the Business Policy or BusinessRule determines the Strategy or Tactic.</p>	 <pre> graph BT     A["«Strategy» Increase repeat business"]     B["«Business Rule» New training offer within 6 months"]     B -- "«Governs»" --&gt; A </pre>

<b>Basis For</b>	<p>This link connects <a href="#">Business Policy</a> to a <a href="#">Business Rule</a>. Meaning that the Business Policy is the key to achieve Business Rule.</p>	 <pre> graph BT     BP["«Business Policy» Business representative will personally contact each customer who makes a complaint"]     BR["«Business Rule» Consultant rated negative by more than ten customers should not lead strategic training sessions"]     BP -- «Basis For» --&gt; BR </pre>
<b>Supports Achievement Of</b>	<p>This link connects <a href="#">Business Policy</a> or <a href="#">Business Rule</a> to a <a href="#">Goal</a> or <a href="#">Objective</a>. Meaning that the Business Policy provides an idea or reason to develop the Strategy or Tactic.</p>	 <pre> graph BT     BP["«Business Policy» Business representative will personally contact each customer who makes a complaint"]     G["«Goal» To improve customer satisfaction (over the next 5 years)"]     BP -- «Supports Achievement Of» --&gt; G </pre>
<b>Acts As Regulation</b>	<p>This link connects a <a href="#">Business Policy</a> or a <a href="#">Business Rule</a> to External Influencer.</p>	 <pre> graph BT     BP["«Business Policy» Business representative will personally contact each customer"]     EI["«External Influencer» Company's primary target is business customers, but company need to appeal also to individual customers"]     BP -- «Acts As Regulation» --&gt; EI </pre>

#### Related element

- [Means Concepts](#)

#### Related diagrams

- [Business Motivation Diagram](#)
- [Process Definition Diagram](#)